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FOR IMMEDIATE RELEASE

Atlantic Roadracing League Doubles Up on National Competition

ARL to host Parts Canada Superbike Championship Double Header.

Shubenacadie, N.S. – Atlantic Roadracing League (ARL) is pleased to announce it will host Round 5 and 6 of the Parts Canada Superbike Championship at Atlantic Motorsport Park (AMP) August 7-10, 2008.

Atlantic Motorsport Park is located in Shubenacadie, about 50 km north of Halifax, Nova Scotia. The 2.5 km, 11-turn racetrack will provide every challenge imaginable for the Championship contenders. The AMP venue is known for producing great racing in all classes from start to finish. "Fan enthusiasm is a product of great racing and a great show and the fans at "Shubie" set a pretty high standard when it comes to enthusiasm" explains Terry Steeves – Atlantic Roadracing League. Steeves feels a double header round at this point in the season, at this venue has the potential to create the closest racing the National Parts Canada Superbike Championship has ever seen.

Atlantic Roadracing League is excited to be working with Professional Motorsports Productions and the National series staff to bring the Double Header format back to Atlantic Canada. The double-header format kicks-off racing activities on Thursday, August 7th when the national class machines take to the track for a full day of practice. Timed qualifying is Friday while Saturday August 9th and Sunday August 10th are two full days of intense racing action. A complete schedule of events and ticket information will be announced soon at www.atlanticroadracing.com. Inquiries can be directed to admin@atlanticroadracing.com.

Atlantic Roadracing League Inc is the promoter of all Atlantic motorcycle road racing action at Atlantic Motorsport Park. The Atlantic series consists of six rounds of racing that includes classes from Superbike to Vintage and everything in between. In addition to racing activities in 2008 ARL will promote two High Performance Riding Schools-*sponsored by Kawasaki* and a "race focused" Peak performance school. For information on these and other activities please go to www.atlanticroadracing.com.

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