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FOR IMMEDIATE RELEASE

ARL Promotes Maritime Hospitality with a 2009 Race Getaway

ARL, with various levels of government to promote a racing vacation week in the Maritimes.

Halifax, N.S. – Atlantic Roadracing League (ARL), with assistance from various levels of government will promote Atlantic Canada and the Atlantic Roadracing League as part of a vacation destination for race fans. ARL has strategically aligned its 2009 race schedule with the Parts Canada National Superbike Series to allow a week between events which is a perfect fit for ARL and the tourism industry to promote the area as a racing destination for fans and racers across Canada and beyond. Fans and racers can attend the Round 4 of regional racing, stay for the week and experience world renowned hospitality and finish their vacation with Parts Canada National Superbike Series weekend.

During the 2008 road racing season ARL worked with Tourism Nova Scotia and will continue this relationship for 2009 to promote a Maritime Race Getaway for race fans and enthusiasts. This Atlantic vacation will be bookended by some of the best racing in the country. Starting Friday July 31 with an ARL track day followed by ARL regional Round 4 August 1st and 2nd. From August 3rd to 5th a variety of activities will be available to experience the beauty of the Atlantic landscape, and maritime hospitality. August 6th - 9th will be the beginning of the Parts Canada Superbike National at Atlantic Motorsports Park.

Atlantic Roadracing League Inc is the promoter of all Atlantic motorcycle road racing action at Atlantic Motorsport Park. For information on these and other activities, as well as information on how to book your Racing Getaway please go to www.atlanticroadracing.com for details.

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